

NAICS Look-up

The division of Business Licensing is asking for your help to identify the “NAICS code” for your business establishment. The North American Industry Classification System (NAICS, pronounced ‘Nakes’) is a widely-recognized, standardized format for classifying the primary activity of business establishments like yours.

Don't know your NAICS code? Look it up FREE in 3 easy steps!

(As an example, we'll look up the code for a furniture store.)

Step 1

Go to the NAICS Association website at: www.naics.com/search.htm

Step 2

At the right side of the NAICS search website, click the “Industry Title” link that appears to accurately fit your business establishment. (See A) (For our example, we'll choose “Retail Trade”.)

Code	Industry Title	Count
11	Agriculture, Forestry, Fishing and Hunting	439,121
21	Mining	32,209
22	Utilities	279,639
23	Construction	1,440,911
31-33	Manufacturing	658,871
42	Wholesale Trade	743,751
44-45	Retail Trade	1,287,896
48-49	Transportation and	336,121

Step 3

Click the subcategory link (Codes column), and record the six-digit code found under the column marked “2002 NAICS” on the license renewal form. (For our example, we'll choose “Furniture Stores”. The 2002 NAICS code is 442110 (see B) and the description is at C.)

B

C

442110 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

Cross-References: Establishments primarily engaged in--

- Selling furniture via electronic home shopping, mail-order, or direct sale--are classified in Subsector 454, Nonstore Retailers;
- Selling and furnishing new classified in [Industry 453210, Used Merchandise Stores](#);
- Retailing furniture made on premises--are classified in Subsector 337, Furniture and Related Product Manufacturing; and
- Retailing furniture and a range of new office equipment and supplies--are classified in [Industry 453210, Office Supplies and Stationery Stores](#).

1997 to 2002		2002 NAICS to 1987 SIC		1997 Economic Census	Index Between 1997 NAICS and SIC
2002 NAICS	1997 NAICS	1987 SIC			
442110	442110	5712	Bed stores, retail		
442110	442110	5712	Furniture and appliance stores (i.e., primarily retailing furniture)		
442110	442110	5712	Furniture stores (e.g., household, office, outdoor)		
442110	442110	5712	Mattress stores (including waterbeds)		
442110	442110	5712	Office furniture stores		

For additional details or assistance, feel free to call the Logan division of Business Licensing at 435-716-9230.