



Willow Park Zoo
Board Meeting Minutes
August 17, 2011 4 p.m.
Wildlife Learning Center

Present: Russ Akina; Brian Cannell; Kandi Manley; Stacie Nimer; Reggie Slocombe; Dr. Kim Sullivan; Laraine Swenson; Rod Wilhelm

Excused: Troy Christensen; Kara Parnell; Jeff Wangsgard

Reggie called the meeting to order at 4:10 p.m.

Approval of Minutes

Tabled for September meeting.

Review of Zoo Monthly Report

Rod distributed the most recent monthly report of the Willow Park Zoo. July visitors and admissions were high. The male Pronghorn was placed with the Pocatello Zoo.

Earl Rouse – Fundraising Idea

Jeff, the owner of local Wendy's franchises, worked with Earl for a fundraiser idea. Valley residents could vote for their favorite animals at Wendy's restaurants by paying \$1 per vote with the whole dollar benefiting the zoo. Earl would pick out three animals to have printed on a cutout or sticker. Suggestions for the three animals were the bobcat, monkey, and porcupine. Acknowledgment to Wendy's would be posted at the exhibits of the selected animals. Advertising would run on The Valley Channel.

Reggie entertained a motion to have The Valley Channel and Wendy's operate a fundraiser on behalf of the zoo as described by Earl. Kim moved to approve the motion. Laraine seconded the motion.

Gift Shop/Admission Booth Follow-up

The plans have been approved. Troy is working with BATC to have a contract drawn up and requesting liability insurance certificates. Rod will begin clearing the building location; the Parks department is willing to help with excavation. Laraine suggested starting to line up volunteer services now in preparation for spring. Debbie could work with USU for mailings to the summer citizens. Ideas for sales items include plush animals, t-shirts, caps, packaged snacks, zoo books, and tube toys (tubes filled with animal toys).

Surfin' Safari - Follow-up

The event was positive with good public support; after expenses and advertising the revenue was \$307. The committee feels this event will grow larger now that the 536 spectators are more familiar with the canoe races.

501 c3 Non-Profit Status

Russ has assembled the budget information Jeff requested and it is ready to be sent to Jeff. Approval can take up to six months once it has been submitted to the IRS.

Boo at the Zoo

- October 8 from 11-3
- Admission, adults \$2, children \$1 or buy \$6 punch pass to include admission and games, 1 punch per game
- Volunteer suggestions:
 - Logan Youth City Council (Tara)
 - Providence Youth City Council (Kandi)
 - USU volunteer services (Kim)
 - Hyrum City Youth Council
 - Logan High Key Club
 - church groups
 - girl scouts
- Game ideas:
 - Cake walk with hostess cakes,
 - fortune teller,
 - bat cave,
 - animal encounter,
 - craft,
 - game alley,
 - scavenger hunts,
 - prize drawing.
 - Game alley (Bruce)
- Stacie will contact the Chamber of Commerce. Letters will go out to the past vendors.
- Card puncher for fortune teller would monitor the fortune teller booth.
- Have a volunteer in the learning center to monitor activity.
- Work on lining up volunteers and make additional assignments at the September meeting.

Next Event: Boo at the Zoo – October 8, 11 a.m. to 3 p.m.

Next Meeting: September 21, 2011, at 4 p.m.

Meeting Adjourned: The meeting adjourned at 5:10 p.m.

Recording Secretary: Becky Lofthouse