CITY OF LOGAN  
State of Utah  

ORDINANCE No. 99-14  

An ordinance adopting Sections 17.62.200, 17.62.210, and 17.62.1550 through 17.621970, inclusive, Sign and billboard definitions

The Municipal Council of the City of Logan does ordain as follows:

Section 1:

The Municipal Council finds and declares:

A. The Land Development Code is intended to carry out the goals and policies of the General Plan.
B. The provisions of this Title manage growth in a way that contributes positively to the community’s quality of life.
C. This Title incorporates policies and programs to maintain and promote stability within the City’s neighborhoods.
D. The provisions of this Title are to be used to protect and enhance the community’s appearance.
E. This Title is intended to encourage business, commerce and economic development.
F. The Land Development Code incorporates development and performance standards to prevent adverse land use impacts.
G. The Land Development Code promotes predictability and consistency in the land development process—for neighborhood, business and development interests.
H. This title ensures appropriate opportunities for participation and involvement by all affected parties.
I. The Land Development Code ensures that the public recognizes that the privilege of subdividing land within the City of Logan is a discretionary action that requires appropriate levels of review.
J. This Title integrates subdivisions with land use and development regulations to ensure that each newly created lot is buildable and can be developed in conformance with applicable regulations.
K. This Title ensures that all subdivision, construction, and other development activity conforms to the goals, policies, and implementation measures of the Logan General Plan.
L. The Land Development Code is intended to ensure that regulations are fair to all.

Section 2:

Title 17, Logan Municipal Code, Land Development is hereby amended to read as follows:

The following sections are hereby added to Chapter 17.62 of the Logan Municipal Code, Definitions:


Effective date

This ordinance shall become effective upon publication in a newspaper of general circulation in the City of Logan.
PASSED BY THE CITY OF LOGAN MUNICIPAL COUNCIL, STATE OF UTAH, THIS TWENTIETH DAY OF JANUARY, 1999,

ATTEST:

Press Price, City Recorder

PRESENTATION TO MAYOR

The foregoing ordinance was presented by the City of Logan Municipal Council to the Mayor for his approval or disapproval on the January 20, 1999,

Janice Pearce, Council Chair

MAYOR'S APPROVAL OR DISAPPROVAL

The foregoing ordinance is hereby APPROVED, this 27th day of January, 1999.

Douglas E. Thompson, Mayor

Attest:

Lois Price
City Recorder
§17.62.200. Billboard
A land use that directs attention to a business, commodity, service, or entertainment conducted, sold, or offered at a location other than the premises on which the sign is located (Also see "billboard, junior").

“Billboard, junior” or “junior billboard” means a land use that directs attention to a business, commodity, service, or entertainment conducted, sold, or offered at a location other than the premises on which the sign is located and is not more than 72 square feet in size of the display area.
§17.62.1550. Sight distance triangle

The distance along public or private right-of-way as measured from the intersection of the curb (or where a curb would be located if there were a curb) to a distance along each street forty feet from the intersection.

Figure 17–21: Sight Distance Triangle

Figure 17–22: Sign types

§17.62.1560. Sign

Any object, device, display, or structure, or part thereof, situated outdoors or indoors, which is used to advertise, identify, display, direct, or attract attention to an object, person, institution, organization, business, product,
service, event, or location by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination, or projected images (Refer to Figure 17–22).

§17.62.1570. Sign—animated or moving

Any sign or part of a sign that changes physical position or light intensity by any movement or rotation or that gives the visual impression of such movement or rotation. Electronic message centers and visual broadcast centers are not classified as animated or moving signs.

§17.62.1580. Sign—awning, canopy, or marquee

A sign that is mounted, painted, or attached to an awning, canopy, or marquee that is otherwise permitted by ordinance (Refer to Figure 17–22 and Figure 17–23)

§17.62.1590. Sign—banner

A. Banner, generally

A banner is a sign constructed on a soft, pliable, or flexible fabric or other material, generally cloth or vinyl, upon which the sign message is applied. Generally banners are mounted by means of temporary supports, such as ropes or wires, through grommets or holes in the fabric material.

B. Commercial banner

A commercial banner is a banner that is erected by a business for purposes of attracting attention to products, services, activities, promotions, or events occurring on or at the location of the business.

C. Noncommercial banner

A noncommercial banner is a banner that is erected by the City, a nonprofit organization, bona fide service club, school, religious institution, or bona fide club for purposes of promoting a specific event or activity open to the public.

§17.62.1600. Sign—bench

A sign painted, located on, or attached to any part of the surface of a bench, seat, or chair placed on or adjacent to a Public place or roadway.
§17.62.1610. Sign—billboard

See “billboard” and “billboard, junior.”

§17.62.1620. Sign—bulletin board

A sign that identifies an institution or organization on the premises of which it is located and that contains the name of the institution or organization, the names of individuals connected with it, and general announcements of events or activities occurring at the institution or similar messages.

§17.62.1630. Sign—business

A sign that directs attention to a business or profession conducted, or to a commodity or service sold, offered, or manufactured, or to an entertainment offered on the premises where the sign is located.

§17.62.1640. Sign—construction

A temporary sign erected on the premises on which construction is taking place, during the period of such construction, indicating the names of the architects, engineers, landscape architects, contractors or similar artisans, and the owners, financial supporters, sponsors, and similar individuals or firms having a role or interest with respect to the structure or project.

§17.62.1650. Sign—directional

Signs limited to directional messages, principally for pedestrian or vehicular traffic, such as “one-way,” “entrance,” and “exit.”

§17.62.1660. Sign—directory

A sign listing the tenants or occupants of a building or group of buildings and that may indicate their respective professions or business activities (Refer to Figure 17-24)

Figure 17–24: Directory ground sign

§17.62.1670. Sign—facade

See “sign—wall.”

§17.62.1680. Sign—face

The area or display surface used for the message.

§17.62.1690. Sign—flashing

Any directly or indirectly illuminated sign that exhibits changing natural or artificial light or color effects by any means whatsoever.
§17.62.1700. Sign—freestanding
Any nonmovable sign not affixed to a building.

§17.62.1710. Sign—governmental
A sign erected and maintained pursuant to and in discharge of any governmental functions or required by law, ordinance, or other governmental regulation.

§17.62.1720. Sign—holiday decoration
Temporary signs, in the nature of decorations, clearly incidental to and customarily and commonly associated with a national, local, or religious holiday.

§17.62.1730. Sign—home occupation
A sign containing only the name and occupation of an appropriately licensed permitted home occupation.

§17.62.1740. Sign—identification
A sign giving the nature, logo, trademark, or other identifying symbol; address; or any combination of the name, symbol, and address of a building, business, development, or establishment on the premises where it is located.

§17.62.1750. Sign—illuminated
A sign lighted by or exposed to artificial lighting either by lights on or in the sign or directed toward the sign.

§17.62.1760. Sign—inflatable
Any display greater than four feet in height, including any tethering material, capable of being expanded by air or other gas and used on a permanent or temporary basis to advertise a product or event. A display of four feet or less in height is defined as a balloon.

§17.62.1770. Sign—memorial
A sign, tablet, or plaque memorializing a person, event, structure, or site.

§17.62.1780. Sign—message center, electronic
Signs with alphabetic, pictographic, or symbolic information content can be changed or altered on a fixed display surface composed of electrically illuminated and changeable segments. Signs with informational content that can be changed or altered by means of computer driven or electronically created impulses.
§17.62.1790. Sign—message center, manual

Signs with alphabetic, pictographic, or symbolic information content can be changed or altered on a fixed display surface changed by manual means, such as and not limited to removing and replacing messages by changing individual letters.

§17.62.1800. Sign—monument

Any sign, other than a pole sign, in which the entire bottom is in contact with or is close to the ground and is independent of any other structure. See Figure 64.

§17.62.1810. Sign—nameplate

A sign, located on the premises, giving the name or address, or both, of the owner or occupant of a building or premises.

§17.62.1820. Sign—on-site informational

A sign commonly associated with, and not limited to, information and directions necessary or convenient for visitors coming on the property, including signs marking entrances and exits, parking areas, circulation direction, rest rooms, and pickup and delivery areas.

§17.62.1830. Sign—painted

A sign that is painted directly onto the wall of a building or structure without a physical structure or frame and does not meet the definition of “wall art” (Refer to 17.62.2190) or “supergraphic” (Refer to 17.62.1920)

§17.62.1840. Sign—pennant, whirly-gig, attention-getting device

Attention-getting devices, including pennants, whirly-gigs, streamers, and other similar devices are broadly defined to include triangular plastic flags attached to wires, ropes, and strung between products, poles, light standards, or the ground. Whirly-gigs are generally plastic or wood devices that move in the wind or air currents. Other attention getting devices include streamers or colorful materials attached to buildings, vehicles, vehicle antennas, furniture, large products, light standards, or other supports.

§17.62.1850. Sign—pole

A sign that is mounted on a freestanding pole or other support. (Refer to Figure 17-22 on page 374).

§17.62.1860. Sign—political

A temporary sign announcing or supporting political candidates or issues in connection with any national, state, or local election.
§17.62.1870. Sign—portable
A sign that is not permanent, affixed to a building, structure, or the ground (Refer to Figure 17–22 on page 374).

§17.62.1880. Sign—private sale or event
A temporary sign advertising private sales of personal property, such as "house sales," "garage sales," "rummage sales," and the like, or private not-for-profit events, such as picnics, carnivals, bazaars, game nights, art fairs, craft shows, and Christmas tree sales.

§17.62.1890. Sign—projecting
A sign that is wholly or partly dependent upon a building for support and that projects more than twelve inches from such building (Refer to Figure 17–22 on page 374).

§17.62.1900. Sign—real estate
A sign pertaining to the sale or lease of the premises, or a portion of the premises, on which the sign is located.

§17.62.1910. Sign—roof
A sign that is mounted on the roof of a building or that is wholly dependent upon a building for support and that projects above the top walk or edge of a building with a flat roof, the eave line of a building with a gambrel, gable, or hip roof, or the deck line of a building with a mansard roof (Refer to Figure 17–22 on page 374).

§17.62.1920. Sign—supergraphic
A supergraphic sign is one that is painted directly on the surface of a building and is comprised of a combination of promotional, logo, advertising, or artistic representations. The proportion of art to advertising and promotional content shall be as prescribed in Chapter 17.40.

§17.62.1930. Sign—temporary
A sign or advertising display constructed of cloth, canvas, fabric, plywood, or other light material and designed or intended to be displayed for a short period of time.

§17.62.1940. Sign—vehicle
A sign on a vehicle not customarily and regularly used to transport persons or properties.
§17.62.1950. Sign—vending machine
Any sign—display, or other graphic attached to or part of a coin-operated machine dispensing food, beverages, or other products.

§17.62.1960. Sign—wall
A sign fastened to or painted on the wall of a building or structure in such a manner that the wall becomes the supporting structure for, or forms the background surface of, the sign and that does not project more than twelve inches from such building or structure (Refer to Figure 17–22 on page 374).

§17.62.1970. Sign area
The entire face of a sign, including the advertising surface and any framing, trim, or molding but not including the supporting structure (Refer to Figure 17–10).
(Civil)

PROOF OF PUBLICATION

STATE OF UTAH
COUNTY OF CACHE

On this 19th day of April 1999. personally appeared before me, Felicia Tepedino, who being first duly sworn, deposes and says that she is the chief clerk of the Cache Valley Publishing Co., publishers of The Herald Journal, a daily newspaper published in Logan, City, Cache County Utah, and that the advertisement...

LEGAL NOTICE

A copy of which is hereeto attached, was published in said newspaper for

...One (1) Issue

commencing April 19, 1999, and ending April 19, 1999.

Signed, Felicia Tepedino

Subscribed and sworn to before me, the day and year above written.

Signed, Cynthia K. Fulton

Notary Public.